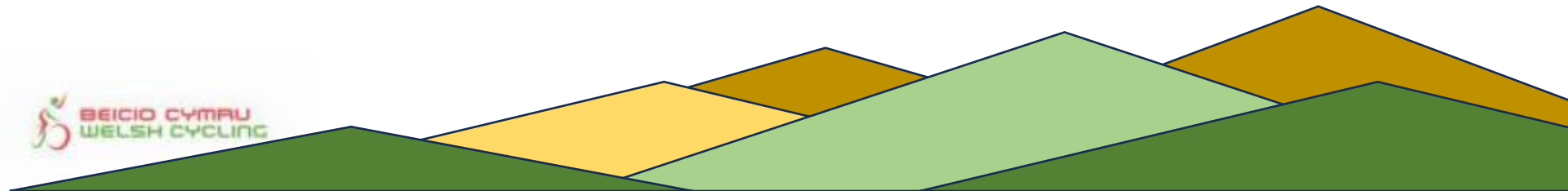


Scottish MTB Gathering 2023

The future of the MTB Leadership Awards

Christine Fox – MTB Health Programme Manager and Leadership Development – DMBinS

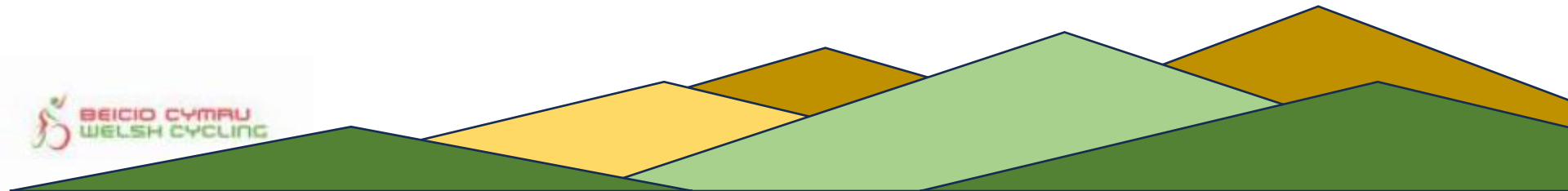
Simon Hibbert – Head of Education – British Cycling



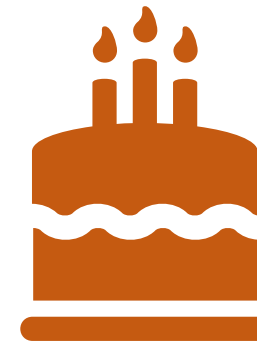
Objectives

- 🏞️ Share the insight gathered from the recent MTB Leaders survey
- 🏞️ Discuss who leaders are and what they do with the awards
- 🏞️ Gather your thoughts on the future of MTB Leadership Awards

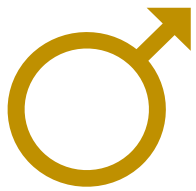
Who are MTB leaders?



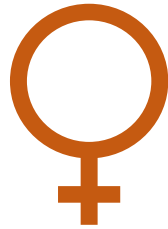
95% Leaders are White



37% 45 – 54 years old
25% 35 – 44 years old
23% 55 – 64 years old
11% 34 years old or younger



78%



19%



38%



11%



48%



4% identify as LGBT

Leadership Awards – A driver of inclusion?

Key questions to consider:

1. What role should the awards play in supporting MTB Leadership to more representative of society?
2. What can be done within the awards to support this?
3. What is the single biggest thing you think could help in this space?

What are Leaders doing?



45% - Level 2 MTB Leadership



32% - Trail Cycle Leader (MBLA)



19% - Mountain Bike Leader (MBLA)



58% of leaders last training course was 4+ years ago



70% of leaders have led a ride in the last year



59% of leaders lead at least once a month

Volunteer vs. Paid



42%



50%

Types of bikes Leaders see on their rides...

e-MTB = 21%

adapted bikes = 3%

gravel bikes = 11%

Who are you leading...

Young People

School Groups

Club Activity

Commercial
Leadership

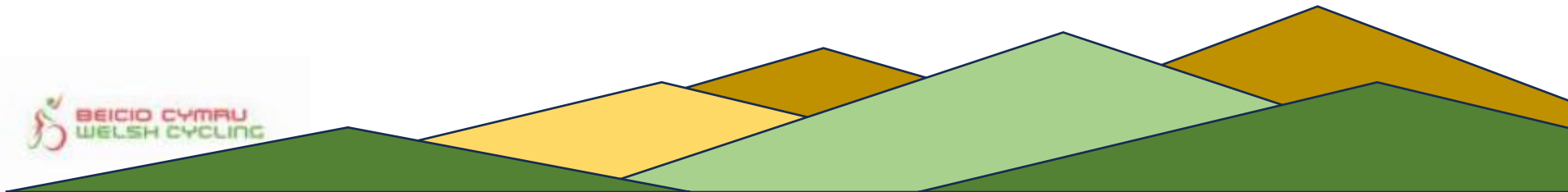
Trail Centre Activity

Friends or
Colleagues

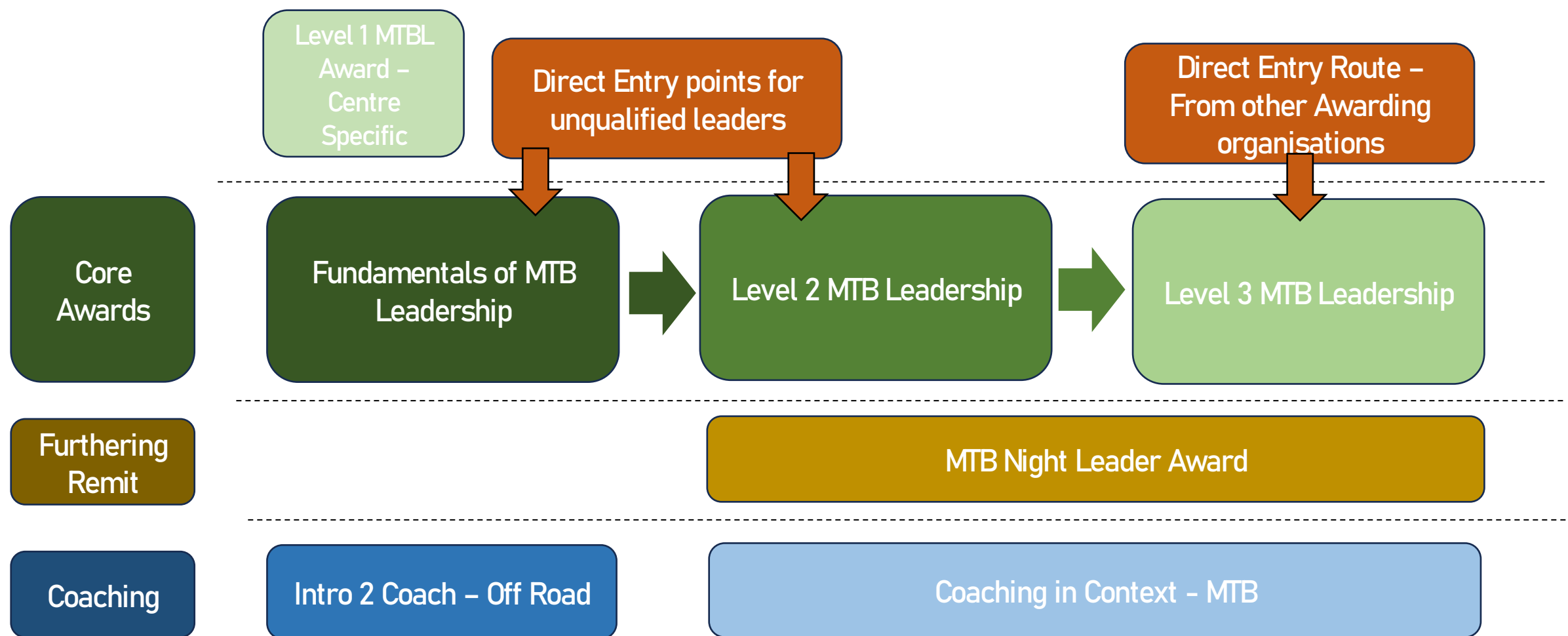
Women / Girls
Groups

Beginners

The MTB Leadership Awards and their future...



Leadership Awards – Current Offer



Leadership Awards – Future State

What do you think?

3 key questions to consider:

1. What is working well about the current awards?
2. What is not working well about the current awards?
3. What changes / additions etc. would you like to see brought into the awards?

When asked what if, any further training you would want – leaders reported there were 8 key themes



Leading e-MTBs



Being able to lead in more technical terrain



Coaching



Multi-Day / Bikepacking / Expedition



Specific workshops to support identified groups i.e. Young people / women & girls, adapted bike usage etc.



Being able to lead in more remote terrain



Trailside Repairs



Refresher / CPD of existing award

Leadership Awards – Future State

What are the top 3 priority areas to develop?

Why have you selected these areas?

What's next?

- A huge thank you for your input – will be invaluable in helping us shape any potential developments in the future.
- We will be spending more time with our providers to talk through proposals for the short, medium and long term progression of the awards
- Communicate to you – leaders and stakeholders about what the roadmap for the awards looks like and when you can expect to see new opportunities appear in early 2024.